

BY POPULAR DEMAND---HERE'S

ARCHIE  
SERIES

ANC

# KATY KEENE

Comics

by Bill Woggon

10¢

I'M SITTING  
ON TOP OF THE WORLD!  
EVERYBODY'S CALLING  
ME TO CONGRATULATE  
ME ON BEING IN A  
MAGAZINE OF MY OWN!



JOIN THE KATY KEENE FASHION CONTEST IN THIS  
MAGAZINE AND WIN A BEAUTIFUL HAND-PAINTED  
KATY KEENE SCARF OR KATY KEENE TIE. LOOK  
INSIDE FOR FULL DETAILS.

# FUN!

for all

Exciting  
Amazing  
Fascinating  
with these  
**SMASH  
VALUES**

A STICK OF GUM WITH EACH DEPOSIT!  
CHewing GUM MACHINE and BANK That Really Works!  
FREE!  
A PACKAGE OF GUM WITH EACH MACHINE  
Fun for all, kiddies and grown-ups... the fascinating and sensational novelty that really works just like a real gum machine. Just insert a penny, nickel or dime in a coin slot—pull the lever and out comes a stick of real gum. It's a bank too because the money remains locked in and can only be opened with a key supplied. Made of gleaming plastic and metal in two bright colors.  
SEND NO MONEY Rush your order to-day. Remit with your order, and we pay postage or order C.O.D. plus postage.  
\$1.98 COMPLETE Satisfaction Guaranteed SPECIAL PRICES TO DEALERS

**PUNCHO!**  
THE FIGHTING CLOWN  
Hey kids! Here's real fun, lots of action, real sport with PUNCHO—colorful, lively, animated punching bag. Knock it down, it always comes back at you for more! An ideal tackling dummy—wrestling partner—sparring partner. Punched against a wall it becomes a rapid puncher, indoors or out. Made of extra heavy long lasting vinylite, over 25 inches tall, with metal valve for easy inflation. SEND NO MONEY (C.O.D., you pay postage. Remit with order, we pay postage.)  
only \$1.98  
RUSH YOUR ORDER TODAY!

USE  
**THIS HANDY  
ORDER BLANK**

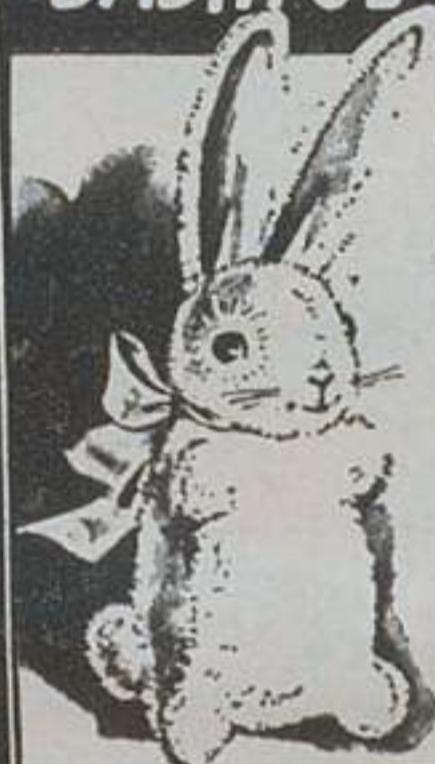
SEND NO MONEY  
C.O.D. you pay Postage.  
Remit with order,  
we pay postage.

Hello! I'm **SANDY!**  
I drink, I wet, I sleep and you can **WAVE MY HAIR!**  
I have RUBBER WONDERSKIN!  
TERRIFIC VALUE!  
only \$2.98 complete  
SEND NO MONEY (C.O.D. you pay postage. Remit with order, we pay postage.)  
RUSH YOUR ORDER TODAY!

NEW! AMAZING!  
Little Miss WAVE-A-DOH HAIR KIT  
WAVE LOTION  
WAVE-A-DOH HAIR KIT  
FREE HAIR WAVE KIT!

SENSATIONAL DRINK AND WET DOLL in washable rubber WONDERSKIN with life-like hair and realistic hair-wave kit complete with 24 plastic curlers, 24 rubber waving bands, 60 waving end papers, plastic comb and 3-oz. bottle of doll hair lotion. ADORABLE SANDY, 11 inches tall, has sparkling blue eyes that open and close — she drinks from her bottle with rubber nipple (included) and then wets her diaper. You can bathe her — move her cuddly arms, legs and head — make her stand, walk and sleep.

## "BASHFUL BUNNY" LIGHTS UP WHEN YOU TICKLE ITS TUMMY!!



- The Ideal Easter Gift
- Has Electric Light Eyes That Lite Up and Shine
- Fascinating to Young & Old Alike

Here's a bunny who's completely captivating... tickle his tummy and his eyes light up to show you he loves you! Battery and two colored bulbs come completely assembled... can be easily removed and replaced to last a lifetime. He's all pink and white, with the perkiest ears, a set of proud whiskers, and a bonny blue ribbon to tie around his neck.

SEND NO MONEY  
ONLY \$2.98 COMPLETE Rush your order today. Remit with order and we pay postage or C.O.D. plus postage.

**BUMPY** THE NEW ALL-DIRECTION WONDER CAR!

WHEE! Look at Bumpy—most spectacular performing mechanical car! Just wind it up and off it goes till it touches an object—even a pin—or a bump on the floor). Then around it turns immediately (by itself) and goes in another direction! A magnificently designed scale-model car, of all-steel construction, beautifully spray-painted (not lithographed)—with balloon-type rubber tires, headlights, grille, bumpers, chrome-like trim and hub caps, stop and go control—over 6 inches long. SEND NO MONEY (C.O.D. you pay postage. Remit with order, we pay postage.)

• Hit-and-go car  
• Turns by itself  
• Stop and Go control  
• All-steel construction  
only \$2.98  
RUSH YOUR ORDER TODAY!

NOVELTY MART • 59 East 8th Street, Dept. KK New York 3, N.Y.

PLEASE RUSH THE FOLLOWING ITEMS CHECKED BELOW:

<input type="checkbox"/> SANDY	2.98	<input type="checkbox"/> BUMPY	2.98
<input type="checkbox"/> BASHFUL BUNNY	2.98	<input type="checkbox"/> PUNCHO	1.98
<input type="checkbox"/> CHEWING GUM MACHINE		1.98	

SATISFACTION GUARANTEED on all purchases.

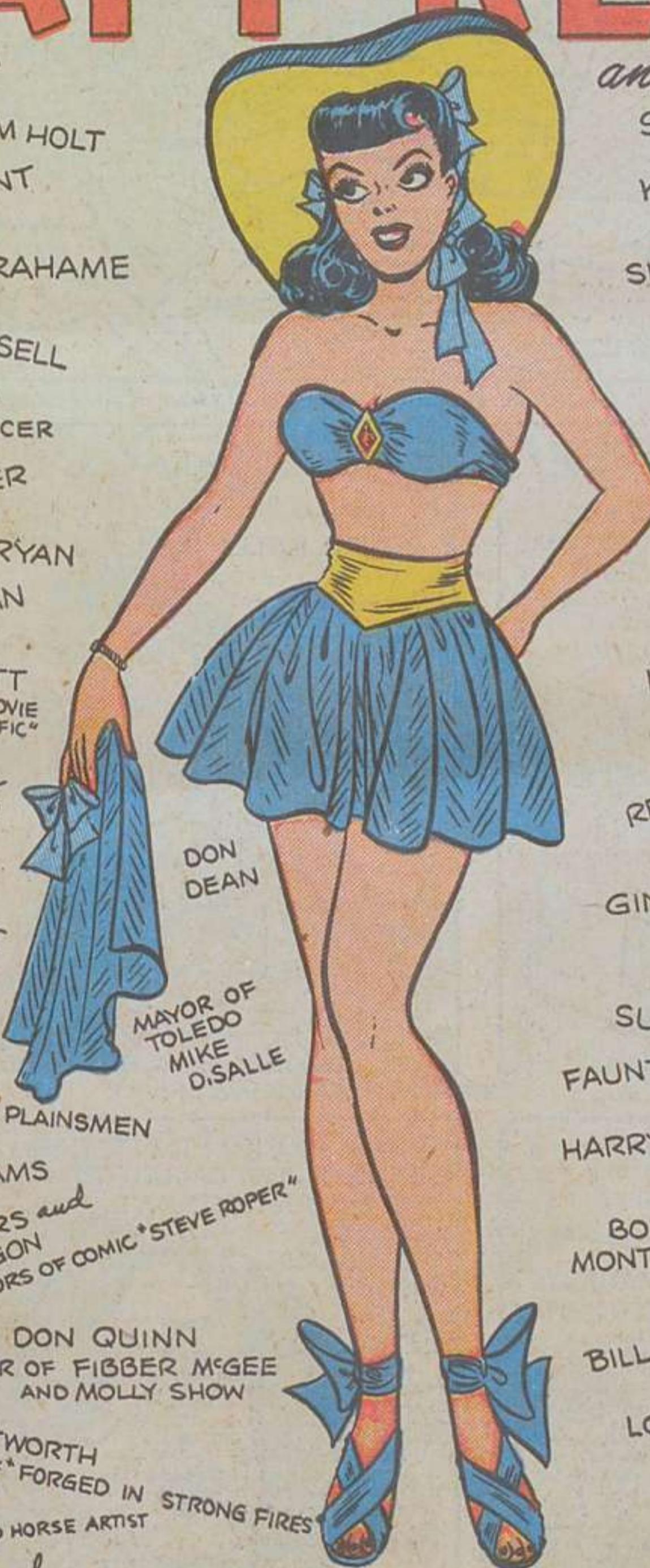
NAME (print) \_\_\_\_\_

ADDRESS (print) \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

# Congratulations to KATY KEENE

ROBERT YOUNG  
 TIM HOLT  
 GEORGE BRENT  
 GLORIA GRAHAME  
 WILLIAM RUSSELL  
 DIRECTOR  
 JACK GROSS  
 PRODUCER  
 JANE GREER  
 ROBERT RYAN  
 BILL TALLMAN  
 JACK DEWITT  
 "WRITER OF MOVIE  
 CANADIAN PACIFIC"  
 JOHN E. DALTON  
 WRITER OF FACTUAL  
 WESTERN TALES  
 MACK SENNETT  
 CLIFFIE STONE  
 ANDY PARKER  
 and THE PLAINSMEN  
 TEX WILLIAMS  
 ALLEN SAUNDERS and  
 ELMER WOGGON  
 CREATORS OF COMIC "STEVE ROPER"  
 DON QUINN  
 WRITER OF FIBBER McGEE  
 AND MOLLY SHOW  
 M. P. WENTWORTH  
 AUTHOR OF "FORGED IN  
 STRONG FIRES"  
 SCOTT FLEMING  
 FAMOUS DOG AND HORSE ARTIST  
 MILDRED CRAM and  
 AUDREY Ovington  
 CO-AUTHORS OF THE MOVIE  
 "JUST EIGHTEEN"



and Bill Woggon from  
 SIS  
 K.O. KELLY WINDY  
 RANDY VAN RONSON  
 SKIPPER MASON  
 ARCHIE  
 JUGHEAD  
 REGGIE  
 SUZIE  
 FERDIE  
 ANGELA  
 BETTY and VERONICA  
 UNCLE BLUNDERBUSS  
 WILBUR  
 GREGORY  
 LAURIE and LINDA  
 RED  
 LI'L JINX  
 GINGER  
 DEBBY  
 BETSY  
 SUPER DUCK  
 FAUNT  
 HARRY SHORTEN  
 AL FAGALY  
 CUBBY  
 BOB MONTANA  
 SAMM  
 RAY GILL  
 BILL VIGODA  
 JOHN L. GOLDWATER  
 LOUIS H. SILBERKLEIT  
 MAURICE COYNE  
 AND EVERYONE ELSE  
 AT ARCHIE COMIC  
 PUBLICATIONS

POSE, ETC. by DIXIE KORBECKI  
 3802 VAN PATTEN AVE.  
 SUSSEX, HAMPTON, VA.

MAYOR OF SANTA BARBARA - NORRIS MONTGOMERY

ISN'T IT WONDERFUL, SIS?  
HERE WE ARE IN A MAGAZINE OF  
OUR VERY OWN WITH EVERYBODY  
SENDING US CONGRATULATIONS  
AND GOOD WISHES!

ORCHIDS TO  
YOUR MAGAZINE  
DEBUT -  
WALTER

KATY'S POSE, ENSEMBLE & COIFFURE by JANET LEHMANN, 2217 CLARK AVE., BURBANK, CALIFORNIA -- AGE 14

YIPPEE!

AND HERE ARE  
MORE TELEGRAMS  
AND LETTERS,  
KATY--AN'--AN'  
THERE'S THE  
PHONE AGAIN!

RING!  
RING!

DRESS by NORMA SMART  
18705 SALEM  
DETROIT, MICH.

HELLO♪  
OH, K.O. KELLY!

K.O.'S OUTFIT BELOW by JANET GANTEO, 9 DOSTER PLACE, GARDENVILLE, N.Y.

**CONGRATULATIONS, KATY!**  
BEGORRA! I HEARD THE GOOD NEWS!!

CONGRATULATE  
HER FOR ME TOO,  
K.O!

2

THANK YOU, K.O.--I'M SO THRILLED--MACK  
SENNETT JUST CALLED TO WISH ME LUCK TOO!  
AND SIS JUST BROUGHT  
ME MORE  
TELEGRAMS!  
GOODBYE!



IT'S ALL LIKE A DREAM, SIS  
HERE ARE GOOD WISHES  
FROM CLIFFIE STONE,  
TEX WILLIAMS, ANDY  
PARKER AND THE PLAINS  
MEN AN'..  
AN'..



I'LL SAY IT'S LIKE A DREAM..AND THERE'S  
THE PHONE AGAIN..I'LL GET IT FOR YOU, KATY!



HELLO! OH RANDY VAN RONSON ♫ THANK YOU  
I'M SO GLAD YOU'RE GLAD! ♫



YOU BET I'M GLAD FOR YOU,  
KATY. THAT'S WONDERFUL  
NEWS TO BE IN A MAGAZINE  
OF YOUR OWN--I'M SENDING  
ORCHIDS OVER TO YOU!  
GOODBYE, KATY!



HEY, KATY! **LOOK!**  
THESE CONGRATULATIONS  
JUST CAME IN FOR YOU  
FROM R·K·O STUDIOS!

BEST WISHES ON YOUR  
NEW VENTURE, KATY  
GLORIA GRAHAME

"HEARTIEST CONGRATULATIONS AND  
SINCERE GOOD WISHES"  
- JACK GROSS  
R·K·O PRODUCER

"WITH EVERY GOOD WISH FOR THE  
SUCCESS OF YOUR NEW ENDEAVOR!"  
WILLIAM RUSSELL  
DIRECTOR

"SINCERE GOOD WISHES ON THE  
NEW FULL-LENGTH KATY KEENE  
COMIC BOOK"  
GEORGE BRENT

"SUCCESS AND LOTS OF IT!"  
TIM HOLT

"GRAND TO HEAR THE  
NEWS ABOUT KATY KEENE.  
BEST OF LUCK."  
ROBERT RYAN.

"EVERYONE SHOULD LOVE THE NEW KATY KEENE  
FULL LENGTH COMIC BOOK. CONGRATULATIONS!"  
JANE GREER

"THE BEST OF BEST  
GOOD WISHES TO  
KATY KEENE."  
BILL TALLMAN

CONGRATULATIONS AND BEST OF LUCK ALWAYS."  
- ROBERT YOUNG

OH BOY! THERE'S SOMEONE AT THE  
DOOR ... I WONDER WHO IT IS?...  
GOSH! THIS IS EXCITING!!



KNOCK  
KNOCK

GOOD LUCK! FROM  
KEENE AND BILL  
ALLEN SAUNDERS  
ELMER WOGGON  
STEVE RODD  
MARY WOOD

\* VERY IMPORTANT PERSON

I HEARD ABOUT YOUR GOOD LUCK WHILE I  
WAS IN THE ISLANDS -- SO I HURRIED BACK AND  
BROUGHT YOU SOME  
PRESENTS!



## SKIPPER MASON!

HOWDY,  
MATES!



THIS IS LOVELY,  
SKIPPER, AND  
RIGHT FROM THE  
HAWAIIAN ISLES!  
HOW NICE!



By REBECCA PRUETT, 1002 E. HIGH ST., UNION CITY, TENNESSEE

I LIKE  
THIS TOO!

WELL! I'LL BE--HE  
WAS IN THE ISLANDS  
LIKE SO MUCH FUN.  
KATY, LOOK AT  
THIS LABEL!

ER-AH-



THE SAME  
OLD SKIPPER  
EH, KATY?

THE LABEL

HAWAIIAN CREATION  
TAILORED IN  
HOLLYWOOD, CALIF.  
LOUIS MARCUS  
CUSTOM TAILORING



**RUN! HELP!  
EVERYBODY RUN!**

C'MON! LET'S  
GET OUT OF  
HERE!

**EEK**

KATY'S DRESS by NANCY GUINET, 609 NORTH "M" ST., LAKE WORTH, FLORIDA (SORRY TO SPILL INK ON IT)

GOSH! I'M TERRIBLY SORRY, GIRLS, B-BUT  
YOU SEE I-I'M JUST AS EXCITED AS YOU ARE  
ABOUT K-KATY BEING IN HER OWN COMIC  
BOOK AND MY HAND SLIPPED!

HUMPH! EVERYBODY LEFT  
AND THIS IS A FINE MESS!

YEAH! AND  
HE'S THE GUY  
THAT DID IT!  
BILL WOGGON!

YEAH! I KNOW AND YOU SPILLED THE  
INK--YOU DOPE!

SIS! PLEASE, HE  
DIDN'T MEAN TO DO IT!

THE END ~

THANKS TO EVERYBODY FOR ALL THEIR  
SWELL CONGRATULATIONS AND GOOD WISHES!

— Katy KEENE and Bill WOGGON

KIDS! YOU'LL WANT THIS BEAUTIFUL

## KATY KEENE PIN-UP!! plus OVER 25 CUT-OUTS

TO FIT THIS PIN-UP FIGURE OF KATY !

Yes! For only ten cents you can get this pin-up of  
Katy plus 25 beautiful fashion cut-outs . . . All  
you have to do is mail this coupon to Katy with  
10c in coin.

TO KATY KEENE PIN-UP DEPARTMENT  
7070 HOLLYWOOD BOULEVARD  
HOLLYWOOD 28, CALIFORNIA

HERE IS MY 10c. IN COIN PLEASE SEND ME A  
KATY KEENE PIN-UP AND 25 CUT-OUTS!

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_  
PLEASE PRINT NAME AND ADDRESS PLAINLY

ALL FOR  
ONLY  
**10**

THESE CUT-OUTS ARE  
THE MOST POPULAR  
FASHIONS DESIGNED BY  
THOUSANDS OF KATY'S FANS

PIN-UP IS 6X9 INCHES  
IN COLORS AND IS  
SUITABLE TO FRAME



HERE'S ANOTHER PAGE OF

# KATY FASHIONS

SENT IN BY  
KATY KEENE  
READERS!

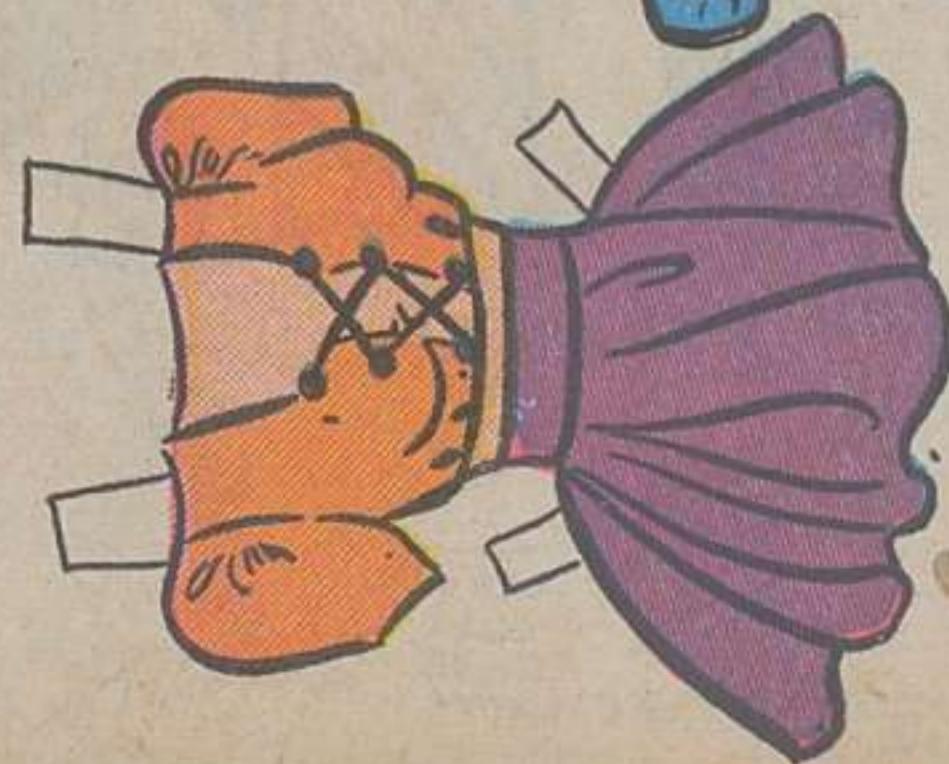
TENNIS OUTFIT by  
MARGARET ANN WALTIER,  
GROTON, SD. DAKOTA.



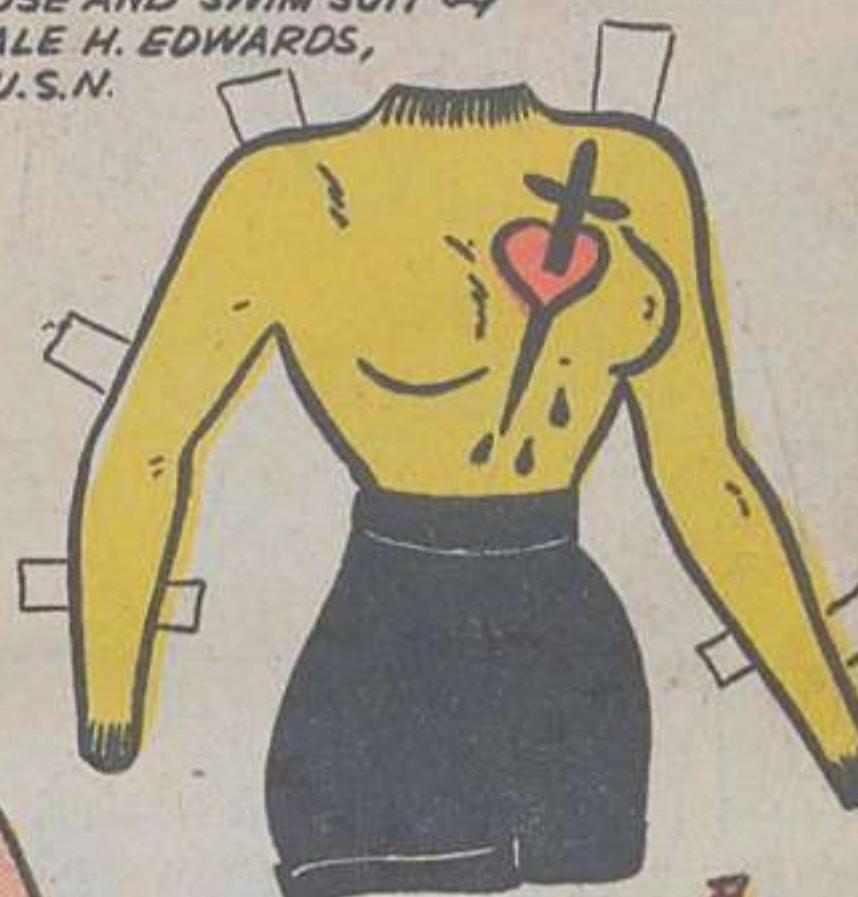
SWIM SUIT by  
JEAN CORNELISON,  
316 MITCHELL AVE.,  
SALISBURY, N. CAROLINA.



SPORT OUTFIT by  
TOBA PATO,  
BRONX, N.Y.



POSE AND SWIM SUIT by  
DALE H. EDWARDS,  
U.S.N.



TENNIS OUTFIT by  
HARRIET KLEIN,  
302 W. RUNYON ST.,  
NEWARK 8, N.J.



PEDAL PUSHERS  
by BARBARA SODD,  
LOUISVILLE, KY.

PLAY SUIT by  
G. WANTA,  
825 S. KEDZIE AVE.,  
CHICAGO, ILL.

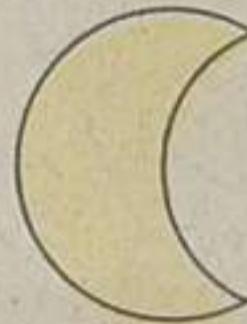
# Katy Keene\*

THE FASHION QUEEN



by

Bill Woggon  
IN HOLLYWOOD



POSE AND GOWN  
DESIGNED BY  
ROY HERGENROEDER,  
2045 BROWN AVE.,  
FRESNO, CALIF. AGE 13

SAVE THIS PIN-UP OF KATY FOR YOUR COLLECTION!  
WATCH FOR KATY IN PEP, WILBUR, LAUGH, AND SUZIE COMIC MAGAZINES !!!

As our scene opens Katy Keene is in her apartment at \*7070 Hollywood Blvd., Hollywood, Calif., pondering as to her next step to try to get into the movies

HMM--ALL I CAN SAY IS THAT I SHOULD HAVE STAYED IN NEW YORK!

Katy

KATY'S NEGLGEE  
DESIGNED by  
YVONNE JOHNSON,  
OMAR, W. VA.  
BOX 456

\* NOTE: MAIL ALL DRESS DESIGNS AND FAN MAIL TO KATY KEENE AT THIS HOLLYWOOD ADDRESS.

AWW! DON'T GET DISCOURAGED, KATY, KEEP YOUR CHIN UP--YOU'RE STILL A LOT BETTER OFF THAN A LOT OF GIRLS!

THERE'S EVEN A LOT OF MOVIE STARS WHO WOULD LIKE TO APPEAR IN THESE FOUR GREAT COMIC MAGAZINES, WITH MILLIONS OF FANS LIKE YOU HAVE--AN' BOY! WOULD SOME ENVY YOUR FAN MAIL--UMMHMM

PAJAMAS ON SIS by  
GLORIA TREVINO,  
5115 HILLSBORO,  
DETROIT 4, MICH.

YES I KNOW, SIS, BUT MY READERS HAVE ALL BEEN WISHING ME GOOD LUCK IN THE MOVIES AND I CAN'T LET THEM DOWN!

QUIT WORRYING,  
KATY, YOUR FANS  
WILL STILL LOVE YOU  
I BETCHA--EVEN  
THOUGH YOU DON'T  
GET IN THE MOVIES!

WE MIGHT AS WELL MAKE THE ROUNDS OF THE STUDIOS AGAIN--GOSH! I WISH SOMEONE COULD TELL ME WHETHER I'M TO PLAY OPPOSITE A HANDSOME MOVIE STAR TODAY'



SO DO I, KATY,  
BUT WHO WILL  
THAT SOMEONE  
BE?

WAIT! I KNOW WHO CAN  
TELL US---LOOK!



OH NO, SIS, NOT THAT!



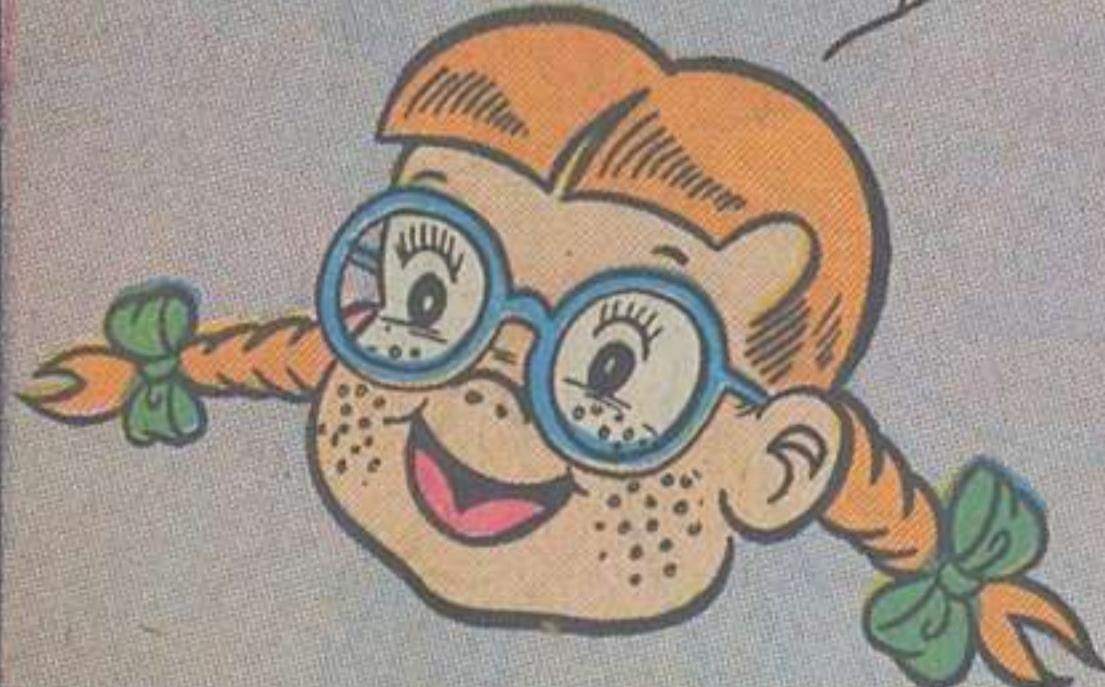
The GREAT SWAMI RIVAH

KNOWS ALL,  
SEES ALL--TELLS ALL  
FOR A PRICE

AWW! C'MON, KATY,  
I HEAR HE'S THE  
BEST IN HOLLYWOOD!

KATY'S ENSEMBLE by SUE KLEINSCHMIDT, 2251 A EDISON AVE., GRANITE CITY, ILLINOIS

HE'S TOLD A LOT OF BIG MOVIE STARS  
THEIR FORTUNES AND EVERYONE ENDED  
UP MAKING FORTUNES TOO!



DRESS ON SIS 64  
REBECCA NIPP,  
2024 SOUTH GATE AVE.  
NEW CASTLE, IND.

OKAY! I DON'T BELIEVE HE  
CAN TELL ME, BUT I'LL GO IN'





HE HAS PERFEET TEETH AND EES A REAL  
**CHAMPION**--HE HAS MADE ZE SPORT PAGES  
FROM COAST TO COAST, AND MANY MOVIE  
MAGAZINES, TOO!

GOSH! MAYBE  
HE PLAYS AS  
**TARZAN!**

SIGH! TELL ME MORE,  
SWAMI, TELL ME MORE!  
HMM! A REAL MUSCLE  
MAN---! WON'T K.O.  
KELLY BE JEALOUS?



THEES MOVIE STAR I SEE HAS A LIBRARY  
FULL OF TROPHIES, WHICH HE WON AMONG  
STEEFEST COMPETEETION!

SIGH!  
IMAGINE!  
AND YOU'RE  
TO MEET TH'  
GUY, KATY!

AND HE EES EXTREMELY EENTÉLEEGENT,  
--A REAL BLUE BLOOD!

A GENTLEMAN  
FROM THE  
SOUTH.. OR  
MEBBE RONALD  
COALMAN, EH?

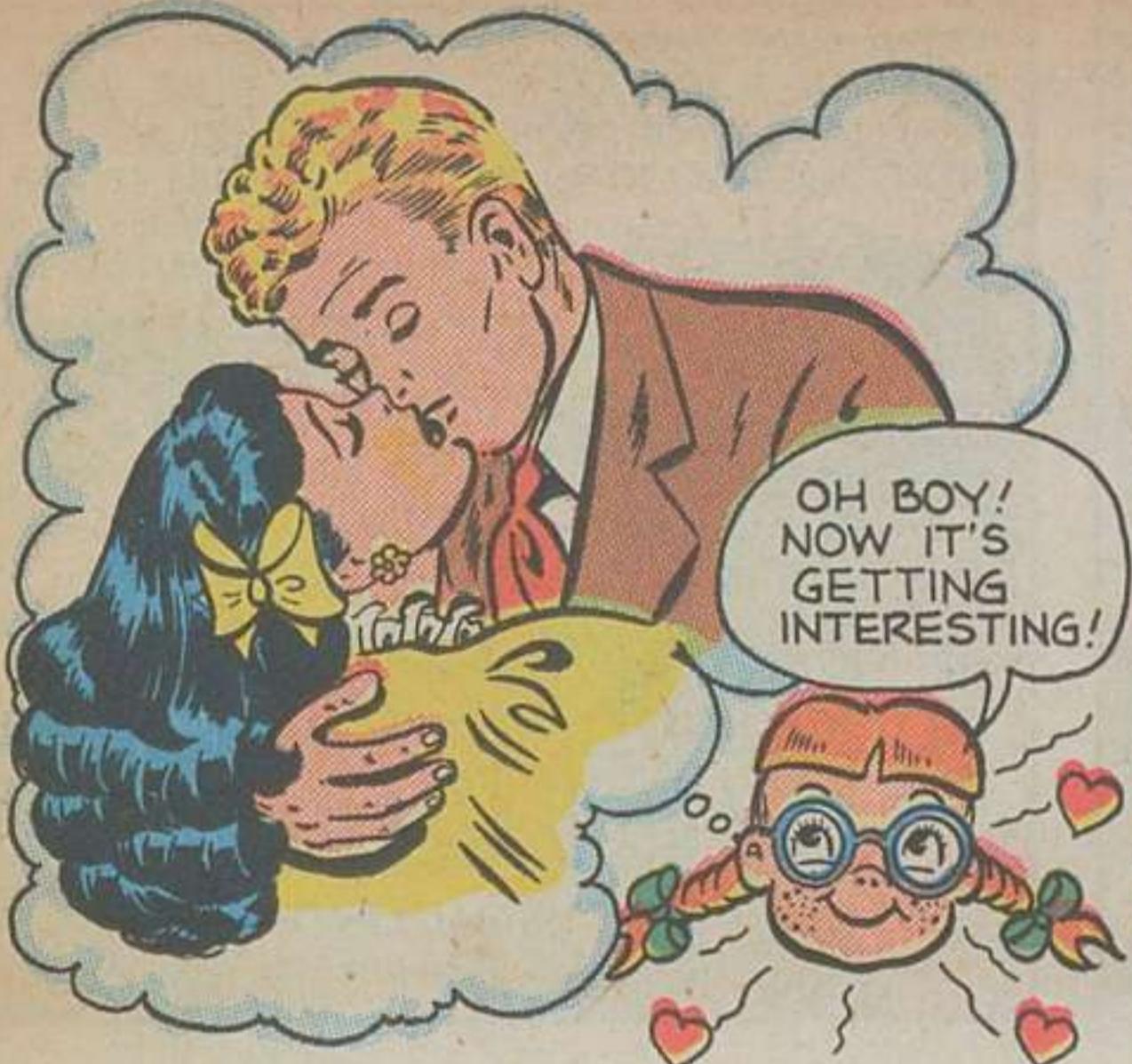
DO GO ON, SWAMI!

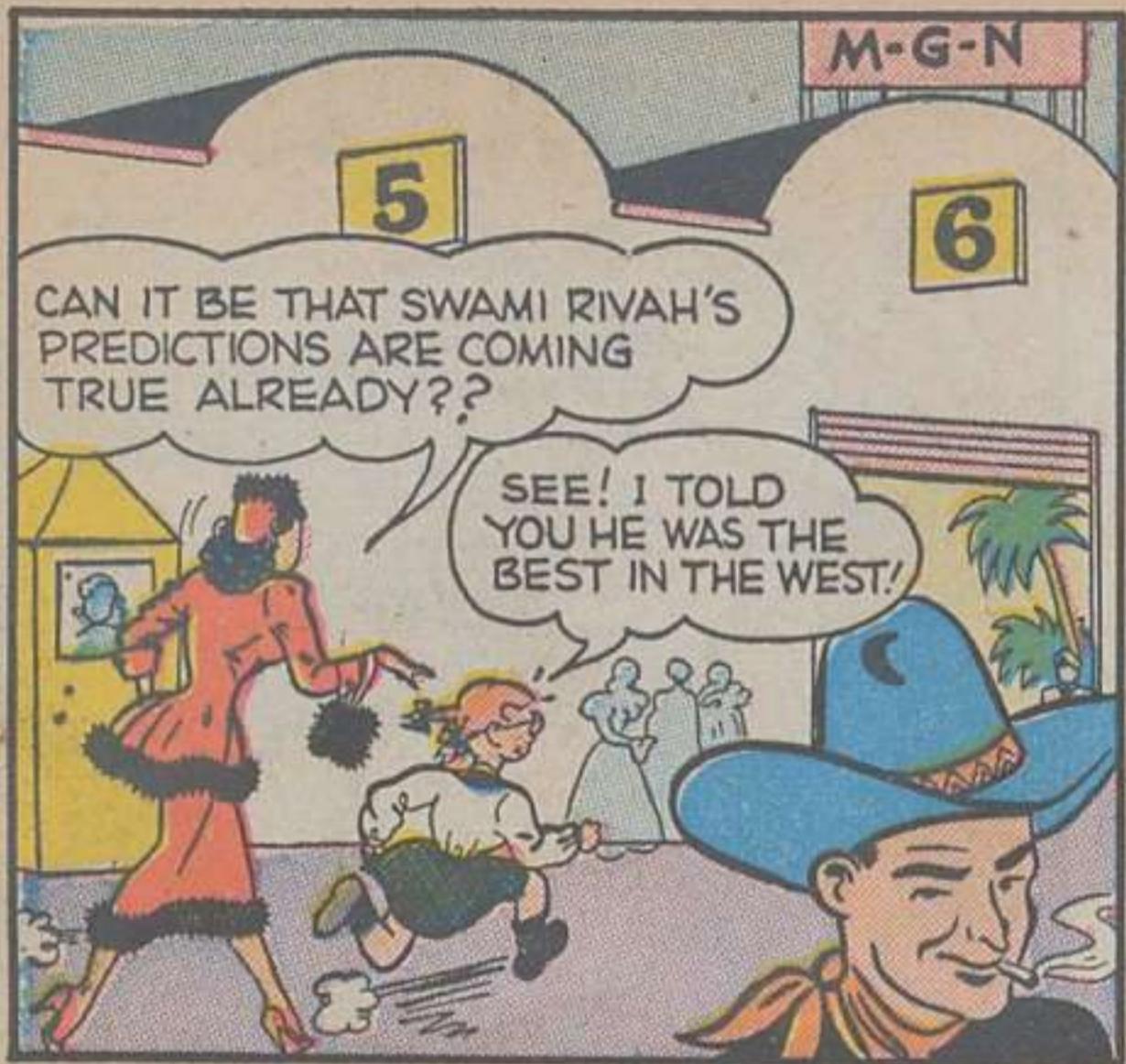
YES! DO GO  
ON-- I'M ALL  
EARS!

AHH-- THEES EES WHAT YOU WEEL  
LOVE TO HEAR... I SEE ZE **KEES!**

NO?







DON'T FORGET! KATY KEENE, YOUR FAVORITE COMIC BOOK STAR, APPEARS **in** **4** FAMOUS COMIC BOOKS

YES! **FOUR!** NOT ONE--NOT TWO--BUT THESE **FOUR** BIG COMIC BOOKS

**PEP** COMICS      **Wilbur** COMICS  
**SULIE** COMICS      **Laugh** COMICS

BEACH DRESS DESIGNED BY HELENE HAMMONTREE, LAS ANIMAS, COLORADO

THEY'RE ALL **ARCHIE** COMIC PUBLICATIONS -- LOOK FOR THIS TRADEMARK-- IT MEANS GOOD, CLEAN, WHOLESOME READING

APPROVED AN **Archie** MAGAZINE READING

7

# KATY KEENE FASHIONS

by Bill Woggon

JACKET and SLACKS by  
PATSY MILLER,  
126 SIXTH AVE.,  
ALTOONA, PENNA.

PRACTICE COSTUME by  
AGNES ROCCA,  
4044 CARPENTER AVE.,  
NEW YORK, N.Y.

DON'T MISS  
A SINGLE STORY OF  
**KATY in HOLLYWOOD**

REMEMBER KATY APPEARS IN THESE  
FOUR FAMOUS ARCHIE COMIC PUBLICATIONS

**Wilbur**  
COMICS  
**PEP**  
COMICS



**Laugh**  
COMICS  
**SUZIE**  
COMICS

LOOK FOR THIS TRADEMARK  
IT MEANS  
GOOD, CLEAN, WHOLESOME READING!

DON'T FORGET! SEND YOUR FASHION DESIGNS TO  
KATY KEENE, 1010 HOLLYWOOD BLVD., HOLLYWOOD 28, CALIF.  
AND KATY WILL SEND YOU AN AUTOGRAPHED  
PICTURE FROM HOLLYWOOD! DON'T SEND FASHIONS  
TO KATY KEENE IN HOLLYWOOD!

BEACH COAT and  
SWIM SUIT by JULIE  
546 E. BROAD ST.,  
HAZELTON, PENNA.

POSE by  
HAWAIIAN COSTUME  
by SARAH  
GARRISON,  
BOX 295,  
WAYNESVILLE,  
N. CAROLINA.

SHORTS and SHIRT by  
BARBARA KUNTZ,  
2519 YATES AVE.,  
BOX 67, N.Y.

# KATY KEENE

THE FASHION QUEEN

64

Bill  
WOGGON  
IN HOLLYWOOD



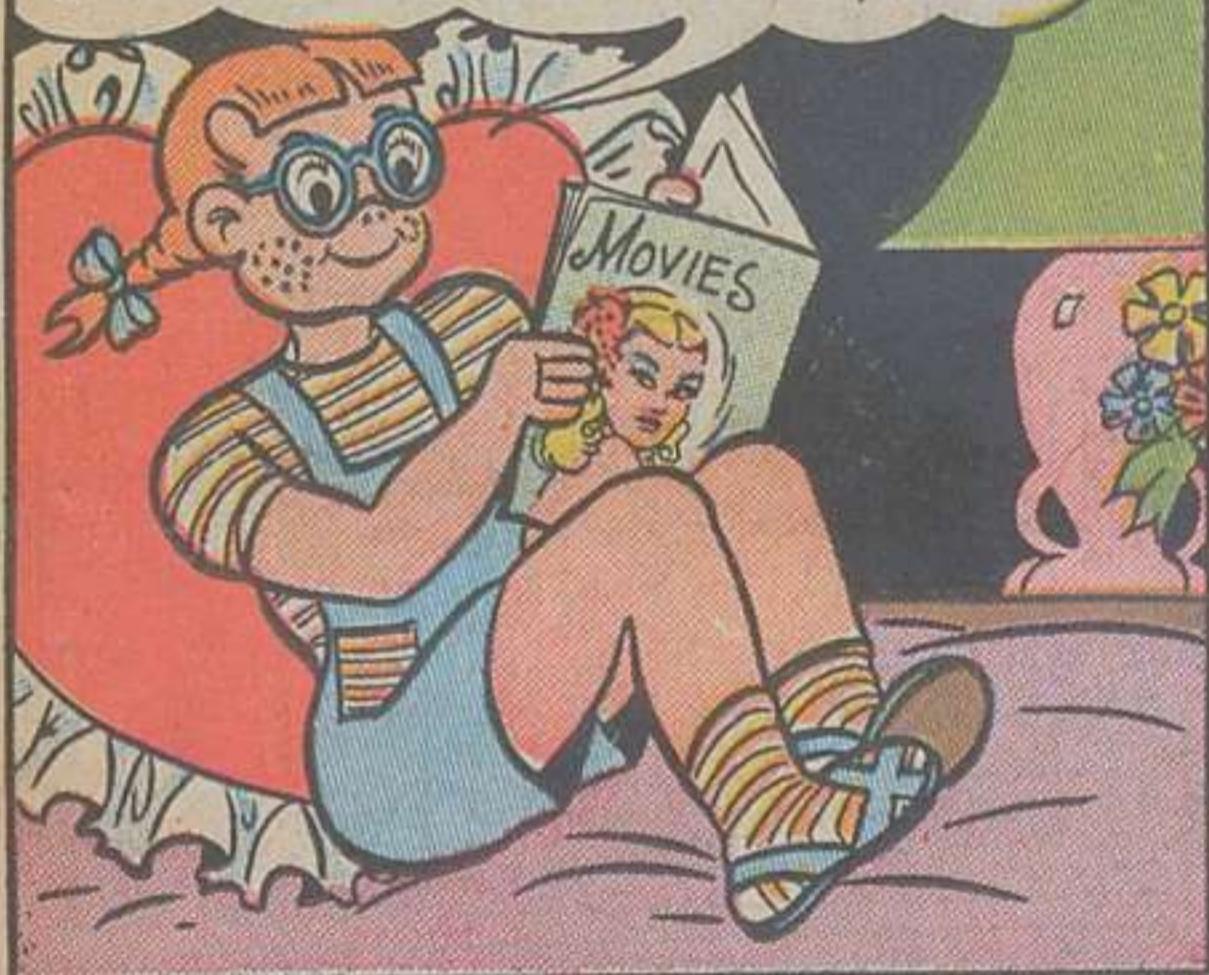
KATY'S ENSEMBLE BY  
EMILY CROPPER,  
N. CLAIRMONT DR. YPRKWAY,  
SALISBURY, MARYLAND.

I SEE IN THE MOVIE COLUMN WHERE JACK BENNY, LORETTA YOUNG, MAX BAER AND EXECUTIVE PRODUCER JACK GROSS OF R-K-O STUDIOS WERE AT THE BROWN DERBY LAST NIGHT!

SUMMER DRESS  
DESIGNED BY  
NANCY AYCOCK  
1465 159TH AVE.,  
SAN LEANDRO,  
CALIFORNIA

PLAY SUIT ON SIS by LOIS ACKERMAN, PASATIEMPO, SANTA CRUZ, CALIF.

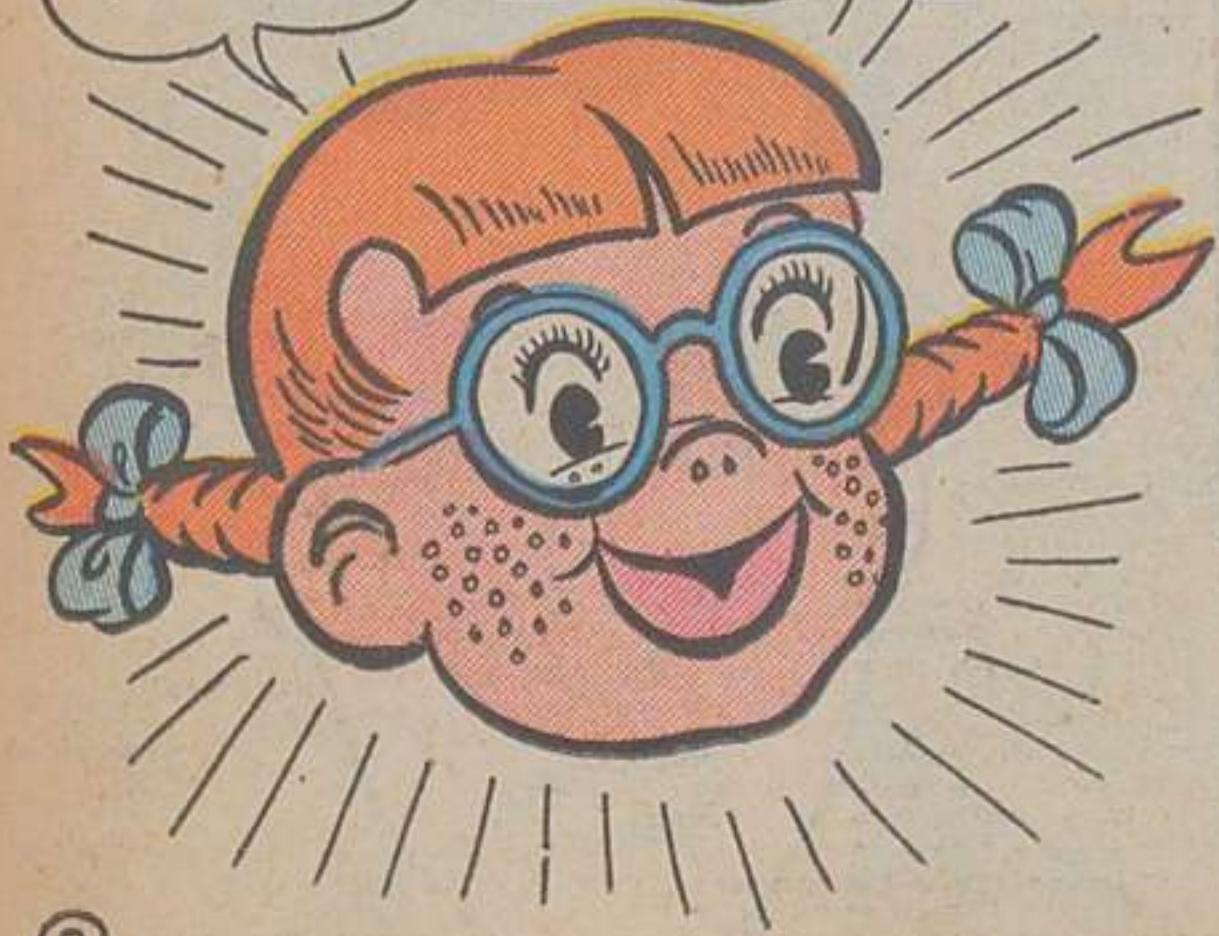
YEAH! AN' I SEE A PICTURE HERE OF JACK CARSON AND EDDIE BRACKEN EATING AT THE BROWN DERBY, TOO!



I GUESS THAT'S THE PLACE TO BE SEEN, SIS!



AND THE BIG PRODUCERS EAT THERE TOO, KATY--- SAY! THAT GIVES ME AN IDEA!



HMM! IF YOU'RE THINKING OF THE SAME THING I AM, SIS, WE'RE GOING TO THE BROWN DERBY FOR DINNER!



And so we find Katy and Sis dressed in their best on their way to the Brown Derby--dark glasses and all



I HOPE SOME BIG PRODUCER SEES YOU THERE, KATY, AND GIVES YOU A PART IN A MOVIE!



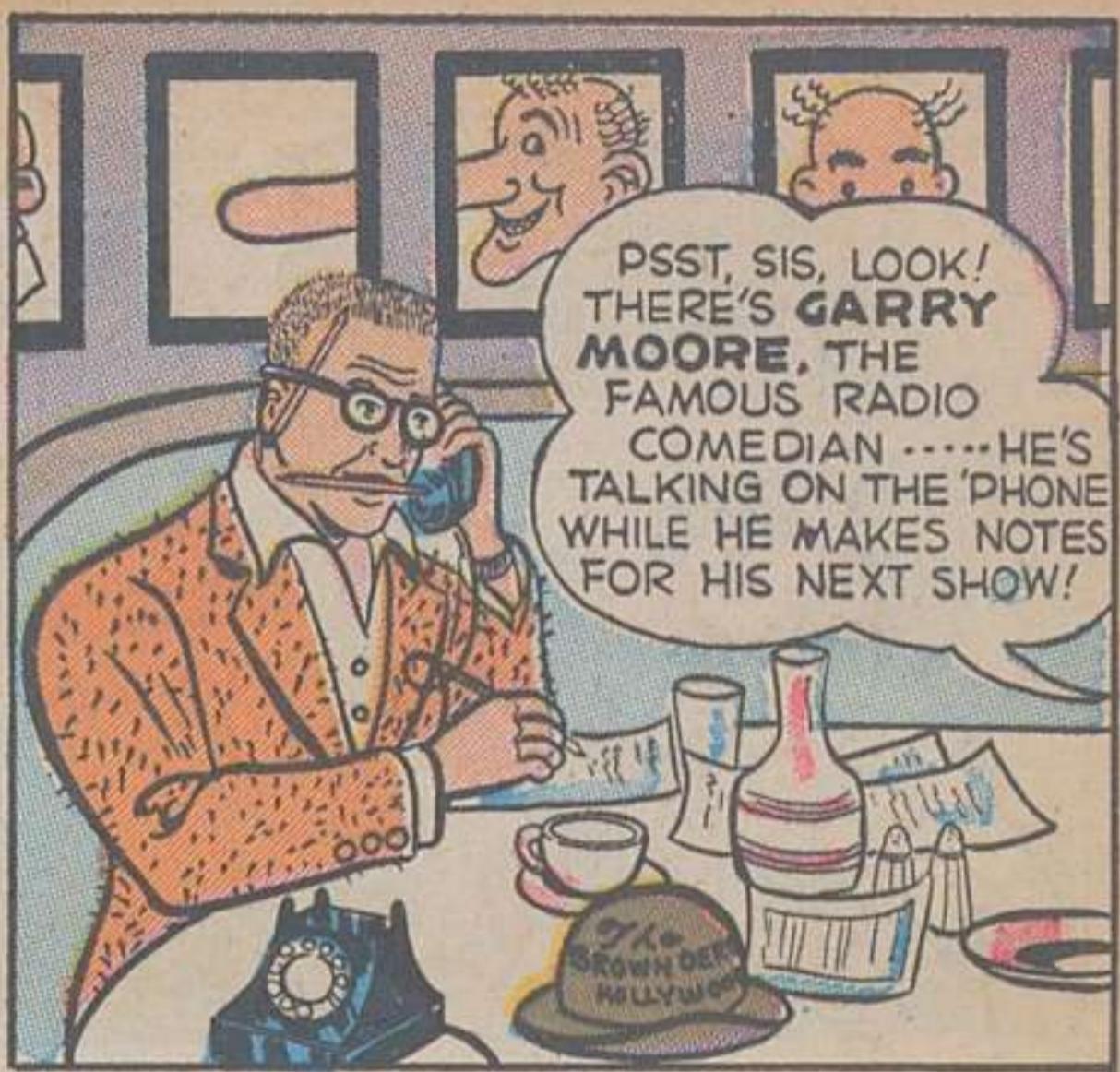
KATY'S ENSEMBLE by NORMA SCHWAB, 321 EMMING ST., CINCINNATTI 19, OHIO

DO THESE DARK GLASSES DECEIVE ME,  
KATY, OR IS THAT HANDSOME JOHN DALL  
GOING INTO THE BAMBOO ROOM?



③





LOOK, KATY, LOOK! THERE'S  
JOAN BENNETT OVER THERE!



I'LL BET THAT'S  
A BIG PRODUCER  
USING THE PHONE  
OVER THERE, SIS!

YES! HOLD  
PRODUCTION  
ON THAT  
UNTIL I OKAY  
THE SCRIPT!



NOBODY IS GOING  
TO NOTICE POOR LITTLE  
ME AMONG ALL THESE  
MOVIE STARS AND  
PRODUCERS, SIS!



SAY! THERE'S A  
PHONE NOT BEING  
USED ON THAT  
TABLE OVER THERE!



I GOT AN IDEA TO  
GET SOME ATTENTION!



HERE, KATY, GO AHEAD  
AND TALK ON THE PHONE  
LIKE YOU'RE SOMEBODY  
TOO -- **TALK REAL  
LOUD!**

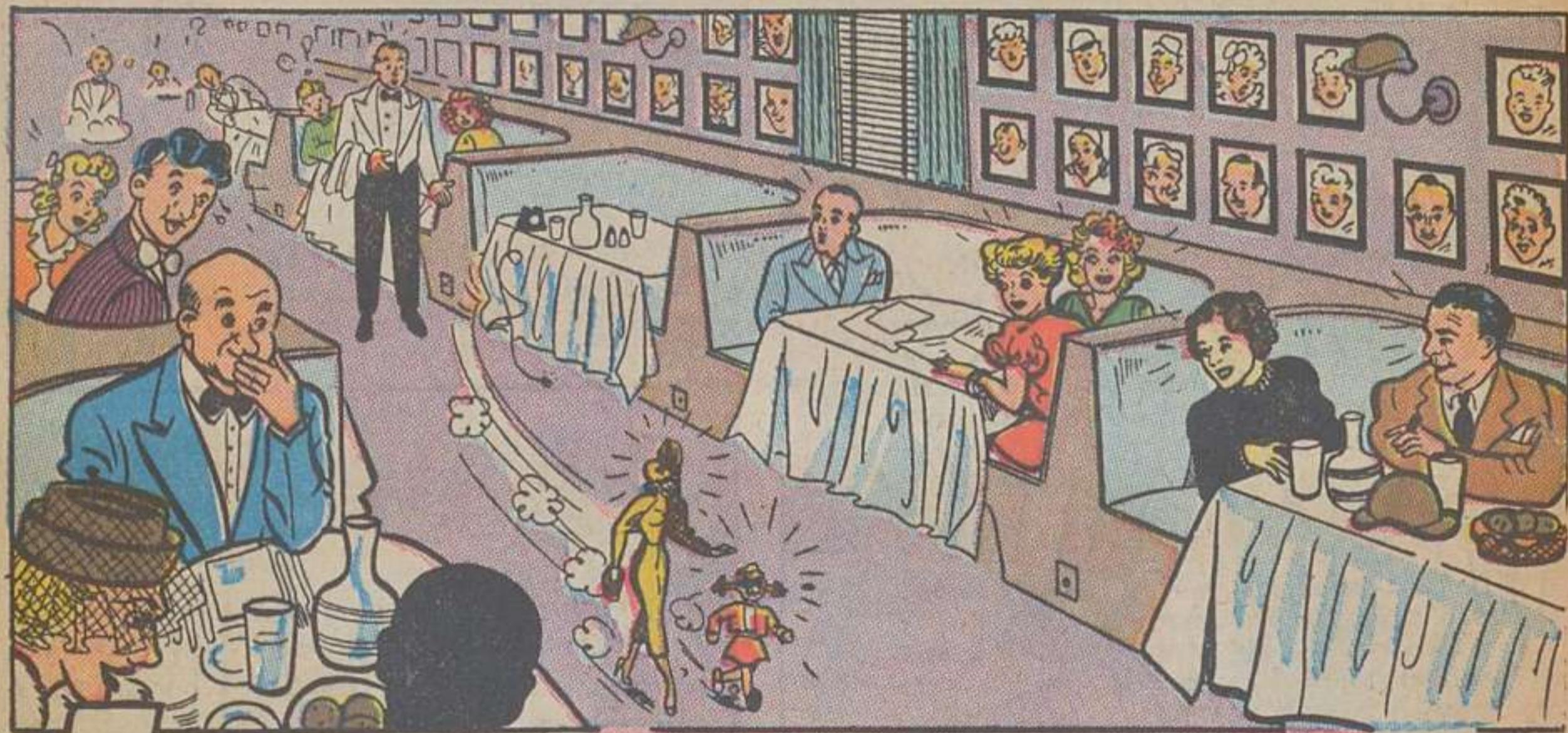


ATTA GIRL, KATY,  
GEORGE BURNS  
AND GRACIE ALLEN  
ARE LOOKING OUR  
WAY--TALK REAL  
LOUD, KATY!

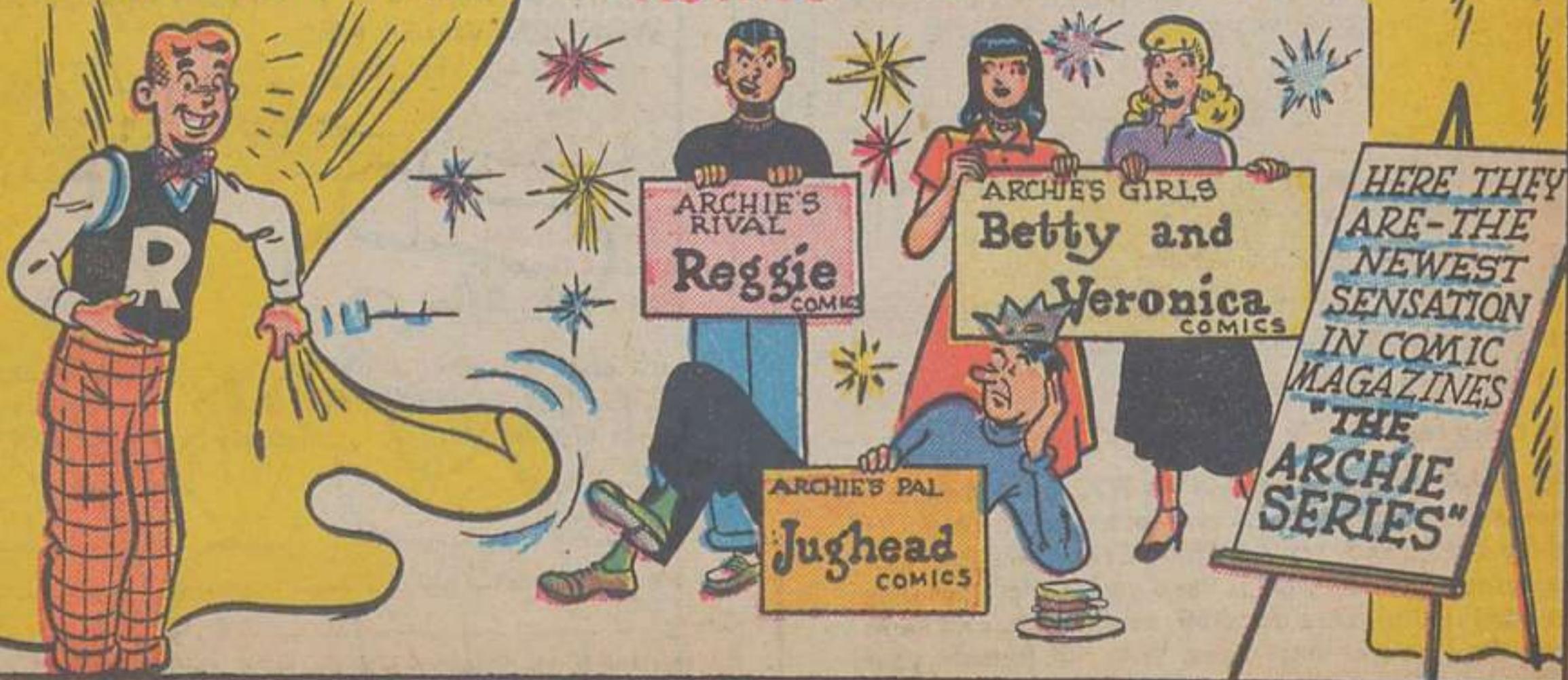
I'LL ACCEPT THAT  
ROLE ON ONE  
CONDITION, C.B.--

ISN'T SHE CUTE, GEORGE,  
SHE MUST BE THE NEW  
STAR WE'VE BEEN HEARING  
ABOUT!





## LIFTING THE CURTAIN ON THE NEWEST ADDITION TO THE *Archie* COMIC GROUP!



RESEARCH EXPERT SAYS:

## AMAZING NEW SCIENTIFIC FORMULA (Contains no Alcohol) DESTROYS THESE HAIR-KILLING GERMS:

STAPHYLOCOCCUS ALBUS



MOROCOCCUS



MICROBACILLUS



PITYROSPORUM OVALE



NOTHING CAN DO MORE TO

# SAVE YOUR HAIR

Look for these symptoms: ITCHY SCALP, DANDRUFF, UNPLEASANT HEAD ODORS, HEAD SCALES, HAIR LOSS. It may be nature's warning of approaching baldness. Be guided by NATURE'S WARNING. Do as thousands do: start using the NEW AND IMPROVED, AMAZING, SCIENTIFIC HAIR RESEARCH FORMULA (it contains no alcohol).

### NEW FORMULA GIVES BETTER RESULTS

It kills quickly and efficiently millions of trouble-breeding bacteria. This new and improved HAIR RESEARCH FORMULA now kills safely and quickly ALL FOUR types of these destructive hair germs. Many medical authorities know that these hair-destroying germs are a significant cause of baldness. Do what science knows nothing better for you to do: KILL THESE GERMS, they may DESTROY your HAIR growth. Act now, mail coupon below and test it at home for 10 days FREE at our expense! No other formula known to science can do more to SAVE YOUR HAIR!

### GET FIVE IMMEDIATE BENEFITS

- (1) Kill the four types of germs that may be retarding your normal hair growth.
- (2) Help stop scalp itch and burn.
- (3) Follow the instructions of the treatment and start enjoying healthful massaging action.
- (4) Helps bring hair-nourishing blood to scalp.
- (5) Helps remove ugly loose dandruff.

Don't wait till you get BALDI! It's TOO LATE then. Remember, science knows no cure for baldness. The NEW AND IMPROVED HAIR RESEARCH FORMULA that contains no alcohol, helps keep your scalp (that may be sick) free of loose dandruff, soborrheah, and helps stop the hair loss they cause. With this formula your hair will appear thicker, more alive and attractive almost from the first time you use it.

### SATISFIED USERS SAY:

Nothing I have ever used has done more for my hair. A. P., Trenton, N. J.



My friends remark how much better my hair looks after using your formula for only two weeks. Mr. A. L., Boston, Mass.

No hair expert I have ever gone to has done as much for me. H. T., New York City.

My scalp feels better, my hair looks better, my hair itch is gone; it's the only thing that ever helped my hair. H. H., Chicago, Ill.

### MONEY-BACK GUARANTEE WITH A 10-DAY FREE TRIAL

If the NEW AND IMPROVED HAIR RESEARCH FORMULA doesn't live up to your expectations, if you don't feel it's the best thing you ever did for your hair, if your hair and scalp doesn't appear improved, if you are not 100% delighted with it, if after using it for 10 days you don't see an improvement, return the unused portion and your money will be refunded in full. You have nothing to lose, you are the sole judge. SO DON'T DELAY, MAIL COUPON TODAY!

### SENT ON APPROVAL!

HAIR RESEARCH CO., Dept. 34  
1025 Broad Street  
Newark, New Jersey

Rush one month's supply of your NEW AND IMPROVED AMAZING SCIENTIFIC HAIR RESEARCH FORMULA at once. I enclose \$2.00 cash, check or money order, ship prepaid. My money will be refunded if not satisfied.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

I understand if not delighted with the NEW AND IMPROVED HAIR FORMULA, I can return it after 10 days for full purchase price refund.

I enclose \$5.00, send 3 months supply.

Bill Woggon  
IN HOLLYWOOD  
presents

# THE NIGHTMARE OF

# KATY KEENE

DESIGNED BY MR. NELSON (MADMAN) BRIDWELL  
120 N. W. 29th ST.  
OKLAHOMA CITY 3, OKLAHOMA.

DEAR READERS:

KATY KEENE RECEIVES THOUSANDS OF DREAM DRESSES DESIGNED BY HER FANS BUT SELDOM ANY NIGHTMARES LIKE THE ONE ABOVE DESIGNED BY NELSON (MADMAN) BRIDWELL. PLEASE EXAMINE IT CLOSELY THEN NOTE THE DESIGNER'S OWN DESCRIPTION OF THIS OUTLANDISH OUTFIT WHICH WE GIVE TO YOU ON THE NEXT PAGE. THANKS TO THE MADMAN.

NOTE KATY'S COSTUME ON THE PRECEDING PAGE. THE HAT IS THE MOST OUTLANDISH THING THIS SIDE OF OUTLAND. SEEMS THE PAINTBRUSH GOT IN KATY'S EYE. EXCUSE THE WINDOW BUT I TOOK THE LIBERTY OF RENTING THE HAT OUT TO A MIDGET. THE WINGS ARE HANDY. IF THE HAT BLOWS OFF IT FLIES BACK TO KATY LIKE A HOMING PIGEON, WITH THE MIDGET AT THE CONTROLS.

THE DRESS IS MY MASTERPIECE - NOTE THE LIMP-WATCH SHOULDER STRAP, STRAIGHT FROM "THE PERSISTENCE OF MEMORY" THE BELT HAS A BEAUTIFUL EYE BUCKLE, AND NOTICE THE FUR AT THE BOTTOM, WHICH ISN'T ERMINE - IT'S VERMIN - (LEMON-DYED HOUSE-RAT)

THERE'S NOT MUCH TO SAY ABOUT THE GLOVES, EXCEPT TO CALL YOUR ATTENTION TO THE EYES, SET IN THE BACK OF THE HAND. THE HAND-BAG (SHAPED LIKE A TOOTH) IS HANDY. IF YOU'RE FIXING YOUR FACE, THE MOUTH CARRIES ON A CONVERSATION WITH YOUR BEAU. IF YOU DROP YOUR COMPACT, YOUR PURSE CAN PICK IT UP WITH THAT HAND.

THE SHOES ARE NICE BUT KATY COULDNT STAND UP IN THEM, OR THEY'D COLLAPSE.

I HOPE YOU WON'T MISSPELL MY NAME IF YOU ARE CRAZY ENOUGH TO PUBLISH THIS STUFF. I'M BRIDWELL - 'B' AS IN BALMY, 'R' AS IN RIDICULOUS, 'D' AS IN DAFFY, 'W' AS IN WACKY, 'E' AS IN ECCENTRIC, 'L' AS IN LOONEY, AND 'L' AS IN LAMEBRAINED. NO, IT'S NOT BIRDWELL, BRIDEWELL OR BAILWELL, BUT NELSON BRIDWELL NB (IT COULD MEAN NAPOLEON BONAPARTE)

YOURS FOR ANTI-DISESTABLISHMENTARIANISM (WHATEVER THAT MEANS)

— NELSON BRIDWELL



While we're on the subject of surrealistic art, let's look into the Hollywood Studio of the Great Slavador Dolly + + + +

BAH! I AM NOT EENSPired TODAY!

-- I NEED ZE  
NEW  
MODEL!



I AM SEECK--SEECK--SEECK OF PAINTING HOT WATER BOTTLES, BANANAS AND FEESH -- I WEEL GET DRESSED AND GO FIND ZE NEW MODEL TO PAINT! NO MORE DREEPING DAGGERS AND ICE PACKS EEN MY PAINTINGS



HMM? NOW WHERE WEEL I GO TO FIND ZE MODEL? TO ZE MOVIE STUDIOS? NO! TO ZE RADIO STUDIOS? NO!



I HAVE EET! I WEEL FIND MY MODEL ON ZE CORNER OF HOLLYWOOD AND VINE!



In the meantime, let's look into the Hollywood Apartment of Katy Keene, at 7070 Hollywood Blvd. where Katy is swamped with dress designs, and fan mail from thousands of her fans

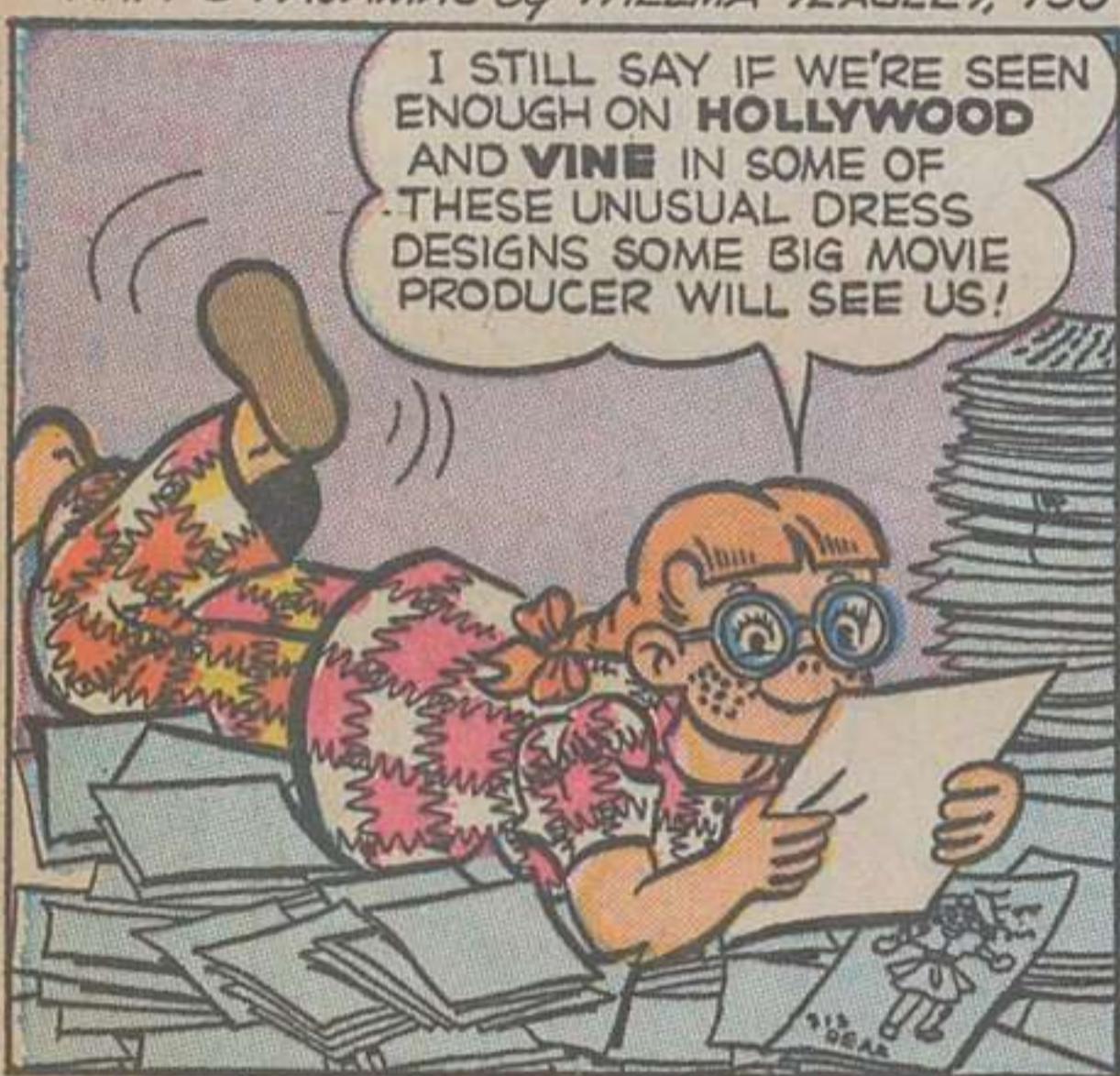
GOODNESS! THEY ALL WISH ME LUCK IN HOLLYWOOD BUT (SIGH) NO BIG PRODUCER HAS EVEN NOTICED ME YET!



KATY'S PAJAMAS by THELMA YEAGLEY, 150 SO. CHERRY ST., SALINA, KANSAS. AGE 16

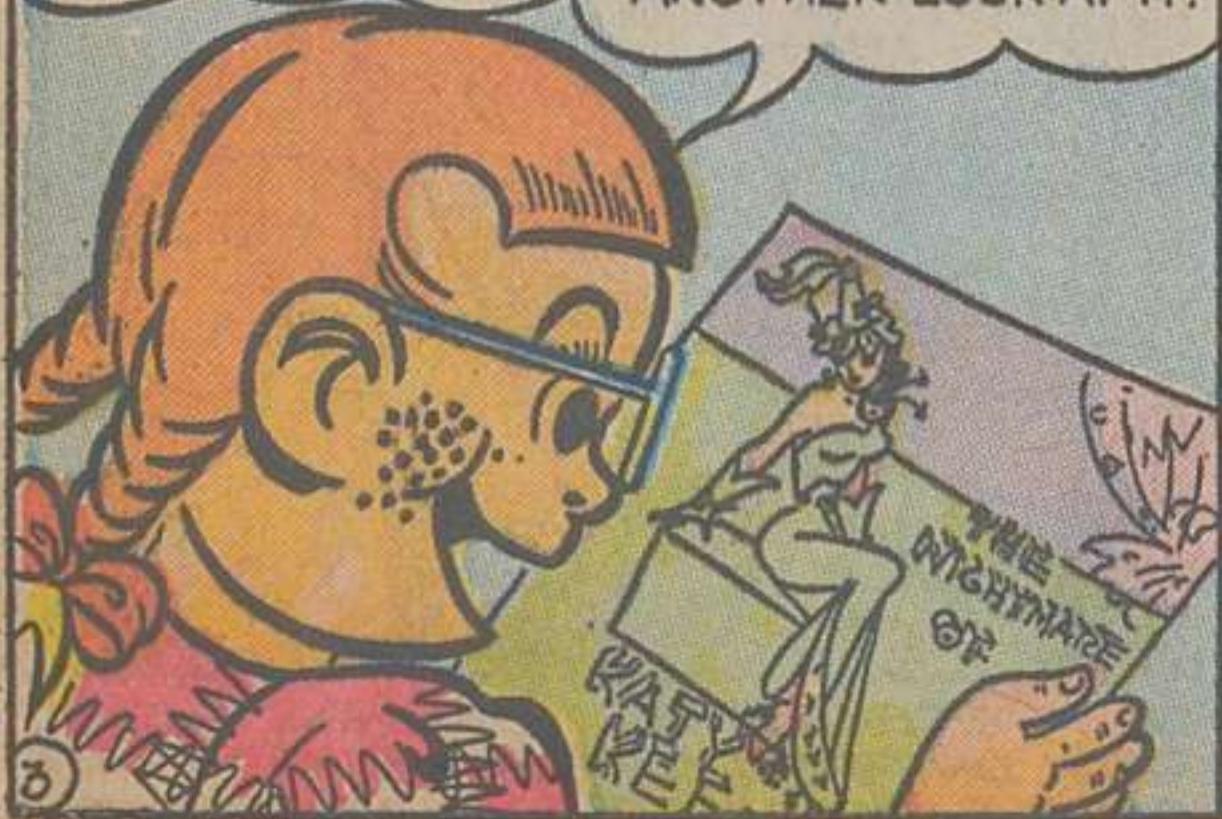
I STILL SAY IF WE'RE SEEN ENOUGH ON **HOLLYWOOD** AND **VINE** IN SOME OF THESE UNUSUAL DRESS DESIGNS SOME BIG MOVIE PRODUCER WILL SEE US!

HMM! MAYBE YOU'RE RIGHT, SIS, LET'S FIND SOMETHING UNUSUAL TO WEAR AND GO DOWN TO THE CORNER OF **HOLLYWOOD** AND **VINE**!



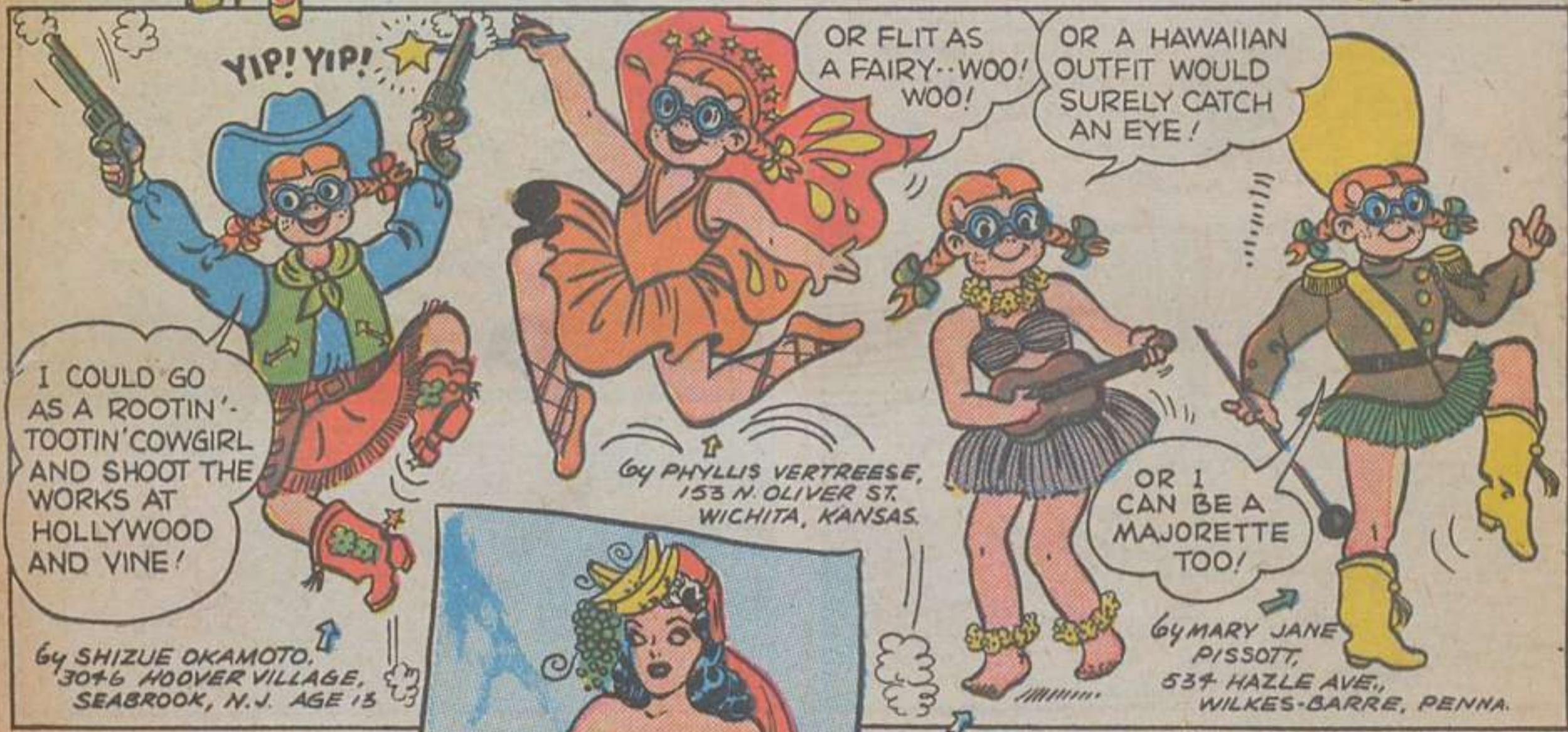
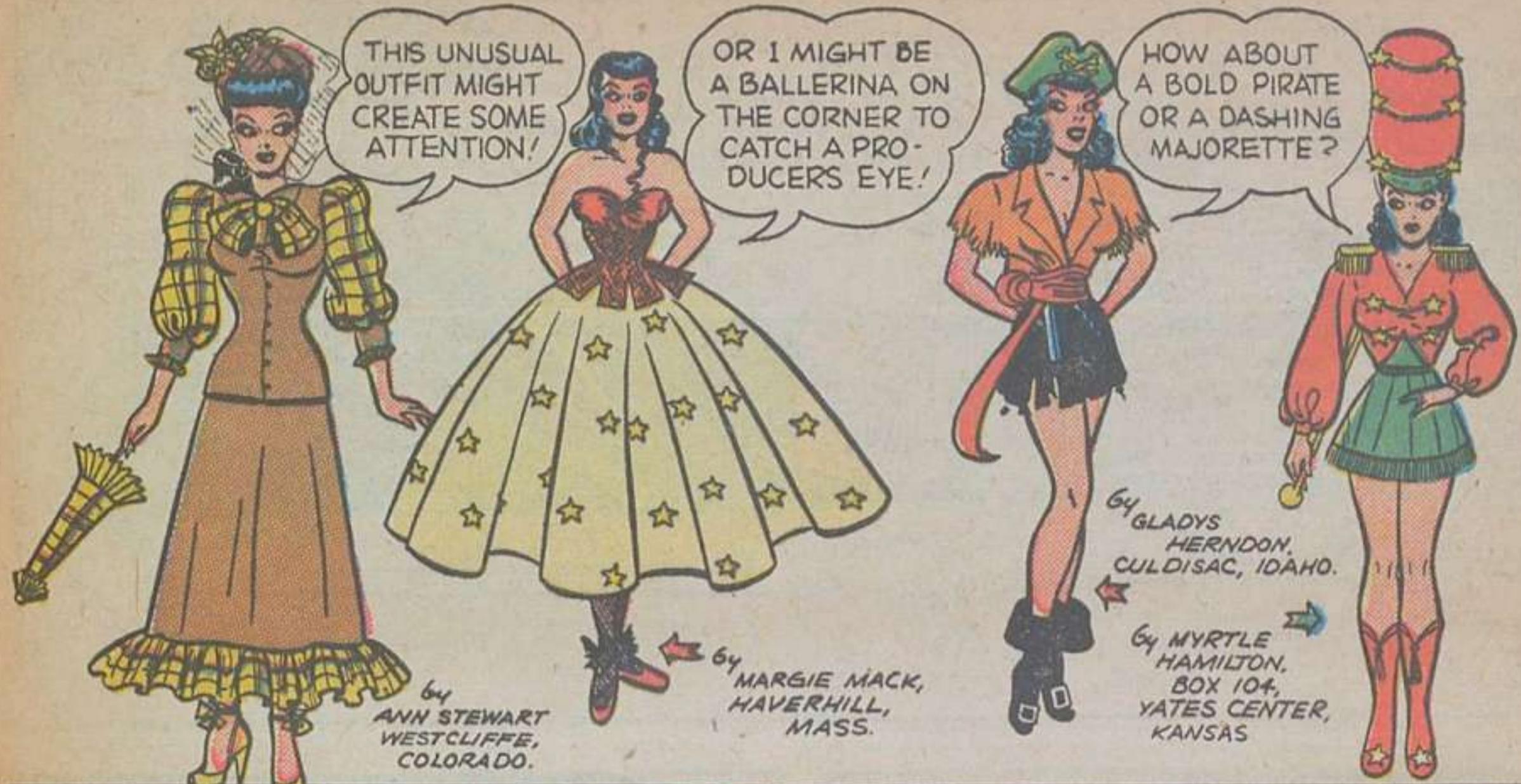
SIS'S PAJAMAS by KAREN TURLAY, 1205 PALM ST., NATIONAL CITY, CALIFORNIA.

THIS OUTFIT DESIGNED BY NELSON BRIDWELL WOULD BE JUST THE THING, BUT YOU COULDN'T WALK IN THESE SHOES, OR LIKE HE SAYS, YOU'D SURE COLLAPSE! **HO! HO!** I'M STILL LAUGHING AT IT! HERE! TAKE ANOTHER LOOK AT IT!



PLEASE, SIS, I COULDN'T WEAR ANYTHING THIS OUTLANDISH -- IT'S ENOUGH TO SCARE FRANKENSTEIN!





In the meantime let's go back  
to Slavador Dolly + + +

TO THE CORNER  
OF HOLLYWOOD  
AND VINE, ALPHONSE!

YES, MR.  
DOLLY



KATY'S DRESS by GARY LINDNER, 709 N. MONTGOMERY ST., PORT WASHINGTON, WIS.



AH-H! THERE EES ZE PERFECT MODEL THAT  
I HAVE BEEN LOOKING FOR... I WEELEENTRODUCE  
MYSELF!



ALLOW ME TO EENTRODUCE  
MYSELF--I AM ZE GREAT  
SURREALIST ARTIST--  
SLAVADOR DOLLY!



OH YOU'RE THE FAMOUS ARTIST WHO PAINTS  
HOT WATER BOTTLES, BANANAS AND FISH...  
AND I'LL BET YOU WANT US TO POSE FOR  
YOU IN THESE OUTFITS-- I KNEW SOMEONE  
FAMOUS WOULD NOTICE US!

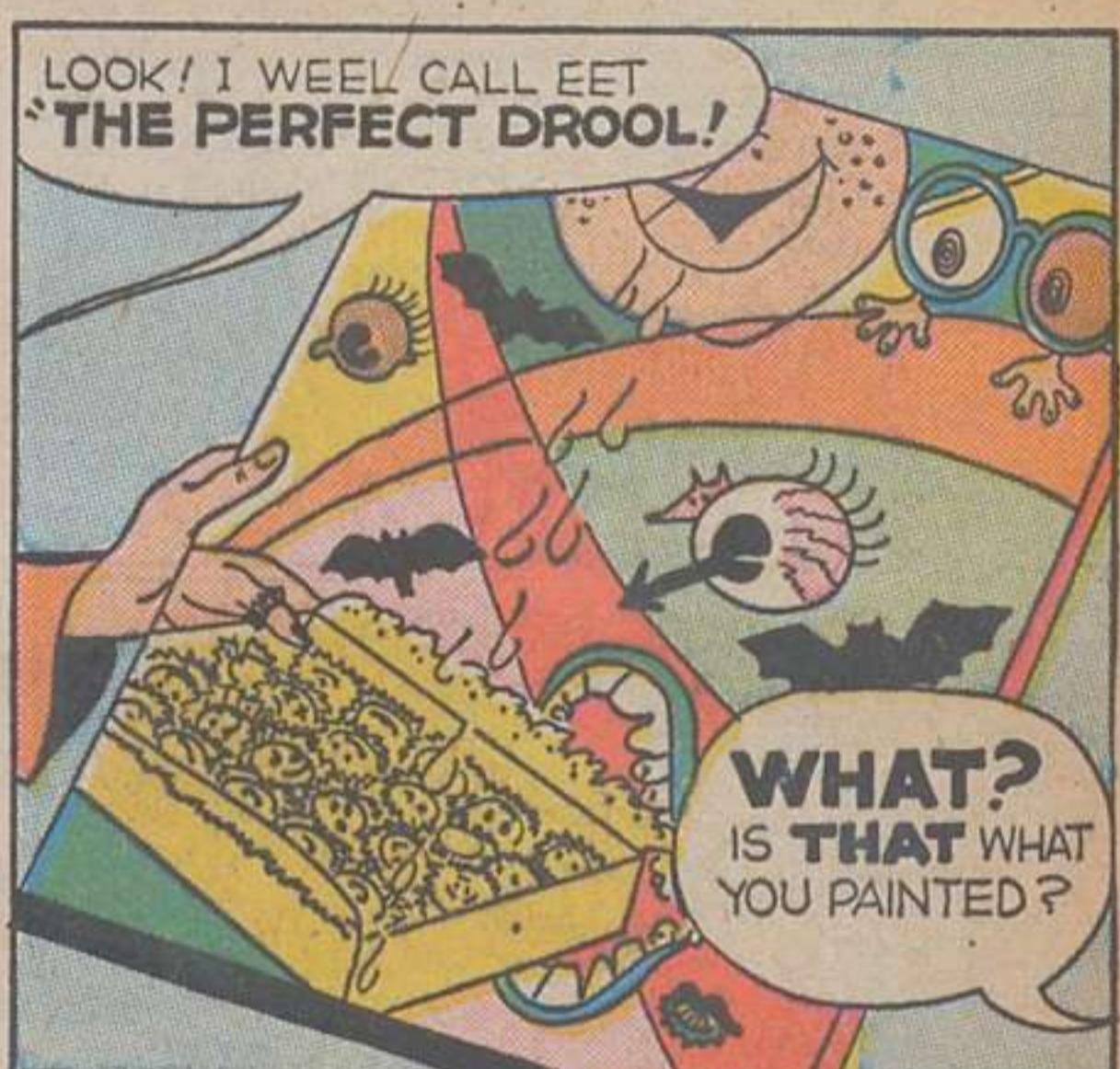


BAH! I DONT WANT YOU FOR ZE  
BANANAS AND HOT WATER BOTTLE  
---I WEEL BUY ZE BEEG BOX  
OF CANDY AND MY CHAUFFEUR  
WEEL TAKE US  
TO MY STUDIO!



THESE WEEL GET YOU EEN  
ZE MOVIES -- YOU WEEL POSE  
FOR ZE PERFECT  
PAINTING-- MY  
MASTERPIECE!





DID'JA HEAR THE LATEST, KIDS? I'M COMING OUT IN MY OWN BOOK!!

OH NO.....  
...OH, YES!

# Archie's Rival **Reggie**

COMICS

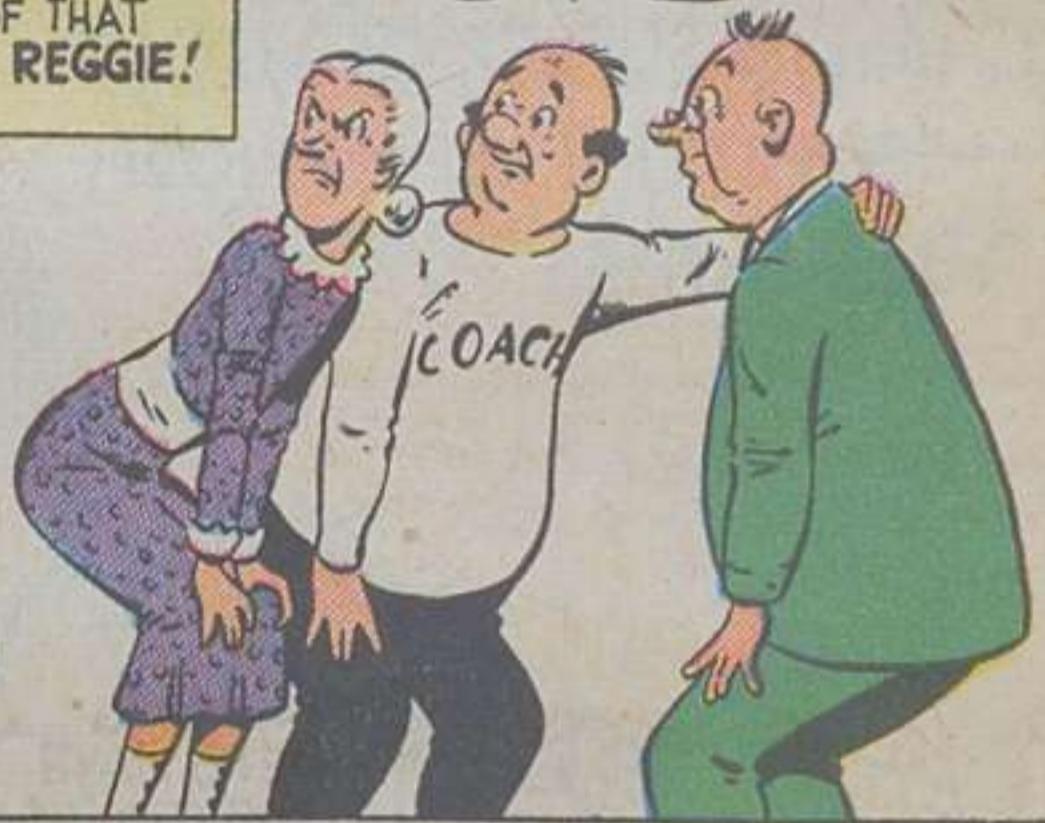
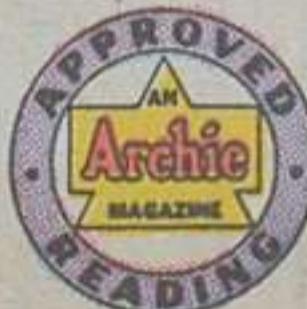
YES! ARCHIE'S ARCH-RIVAL, REGGIE, IS COMING OUT IN HIS OWN **COMIC BOOK!** GET YOUR COPY OF **REGGIE** COMICS AND FOLLOW THE HILARIOUS ANTICS OF THAT TEASING, TORMENTING, INIMITABLE **REGGIE!**

DO YOU SUPPOSE WE MIGHT EXPECT TROUBLE?

LUCKY REGGIE!

POOR ARCHIE!

POOR ME!!



LOOK! GIRLS! BOYS!

WIN A HAND PAINTED KATY KEENE SCARF

WITH YOUR  
VERY OWN  
DRESS DESIGN  
PAINTED ON IT!

OR HAND PAINTED  
KATY KEENE TIE!

HERE'S HOW!

IT'S EASY! JUST ENTER

KATY'S DRESS DESIGN CONTEST

SEND IN YOUR DRESS DESIGN WITH THE ENTRY BLANK BELOW, AND MAIL IT TO KATY KEENE'S DRESS DESIGN CONTEST, 7070 HOLLYWOOD BLVD., HOLLYWOOD 28, CALIF. ENTRIES WILL BE JUDGED ON ORIGINALITY OF POSE AND DRESS DESIGN.

THE WINNING DESIGN WILL BE SHOWN ON THE FRONT COVER OF THE NEW KATY KEENE COMIC BOOK! WATCH FOR IT! REMEMBER A NEW WINNER APPEARS ON EACH NEW ISSUE OF THE KATY KEENE COMIC BOOK! SO KEEP WATCHING!

THE FIRST LUCKY WINNER OF A HAND-PAINTED SCARF IS IRENE NACHTMAN, 3914 GERMANIA AVE., CINCINNATI 22, OHIO. HER DESIGN APPEARS ON THE FRONT COVER OF THIS COMIC BOOK!

KATY KEENE'S DRESS DESIGN CONTEST  
7070 HOLLYWOOD BLVD., HOLLYWOOD 28, CALIF.

I WISH TO ENTER KATY'S DRESS DESIGN CONTEST! HERE IS MY ENTRY!

MY NAME IS \_\_\_\_\_

PLEASE PRINT PLAINLY

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE STATE \_\_\_\_\_

BOYS!  
DON'T BE BASHFUL!  
MOST OF THE WORLD'S FAMOUS DRESS DESIGNERS ARE MEN!

SEND IN AS MANY DESIGNS AS YOU WISH, BUT EACH ONE MUST HAVE AN ENTRY BLANK!

# WAY BELOW FACTORY PRICES!

Newest Style and in GENUINE LEATHER

## Comfort for

\$3.95

WAITRESSES—NURSES—  
HOUSEWIVES — SCHOOL GIRLS...ETC.

A gorgeous Buckle Adjusting  
Shoe, featuring expert work-  
manship SUPERB COMFORT  
HIGH STYLE! LOW PRICE!  
ALL LEATHER



### Colors:

Black, Brown, PROFESSIONAL WHITE, Red, Ox-Blood, Navy Blue, and Green. MEDIUM, NARROW and WIDE WIDTHS. Sizes 4 to 9—including half-sizes.

Start Enjoying Comfort Now

**SEND NO MONEY**

LOVMEE SHOES, Dept. B2 871 Broad St., Newark, New Jersey

Please send.....pairs at \$3.95 each

Pairs..... Color..... Size..... Width..... Second Color Choice.....

Pairs..... Color..... Size..... Width..... Second Color Choice.....

Name.....

Address.....

City..... Zone..... State.....

Check    Money Order    C.O.D.    Cash — We pay postage if prepaid.

**SENT ON APPROVAL**



*It's EASY*  
*to*  
*Win Him!*

## ... when You Know How!

### READ for YOURSELF!

How To Get Him To Date You  
How To Make Him Enjoy Your Company  
How To Interest Him In You  
How To Have Personality  
How To Overcome Inferiority  
How To Be Well-Mannered  
How Not To Offend Him

How To Improve Your Conversation  
How To Keep Him Guessing  
How To Become His "One and Only"  
How To "Make Up" With Him  
How To Keep His Love When Apart  
How To Get Him To Propose

AND MORE VALUABLE PAGES!

Men are funny—you never know whether you're making the right move or not. Avoid disappointment, *heartbreak!* Save yourself lots of tragedy. Don't make embarrassing faux pas! Read HOW TO GET ALONG WITH BOYS and discover for yourself the ABC and XYZ of successful strategy. Put psychology to work. No more clumsy mistakes for you—learn once and for all *how to get along with men* in this amazing handbook.

### SEND NO MONEY!

FREE five days' examination of this book is offered to you if you send the coupon today! We will ship you your copy by return mail, in plain wrapper. If not delighted with results, after reading book, return it in five days and your money will be refunded. STRAVON Publishers, 113 West 57th St., Dept. M-961 New York 19, N. Y.

#### MAIL COUPON TODAY

STRAVON PUBLISHERS, Dept. M-961  
113 West 57th St., New York 19, N. Y.

Send HOW TO GET ALONG WITH BOYS in plain wrapper.

- Send C.O.D. and I will pay postman 98c plus postage.  
 I enclose 98c. Send postpaid.

If not delighted I may return it in 5 days and get my money back.

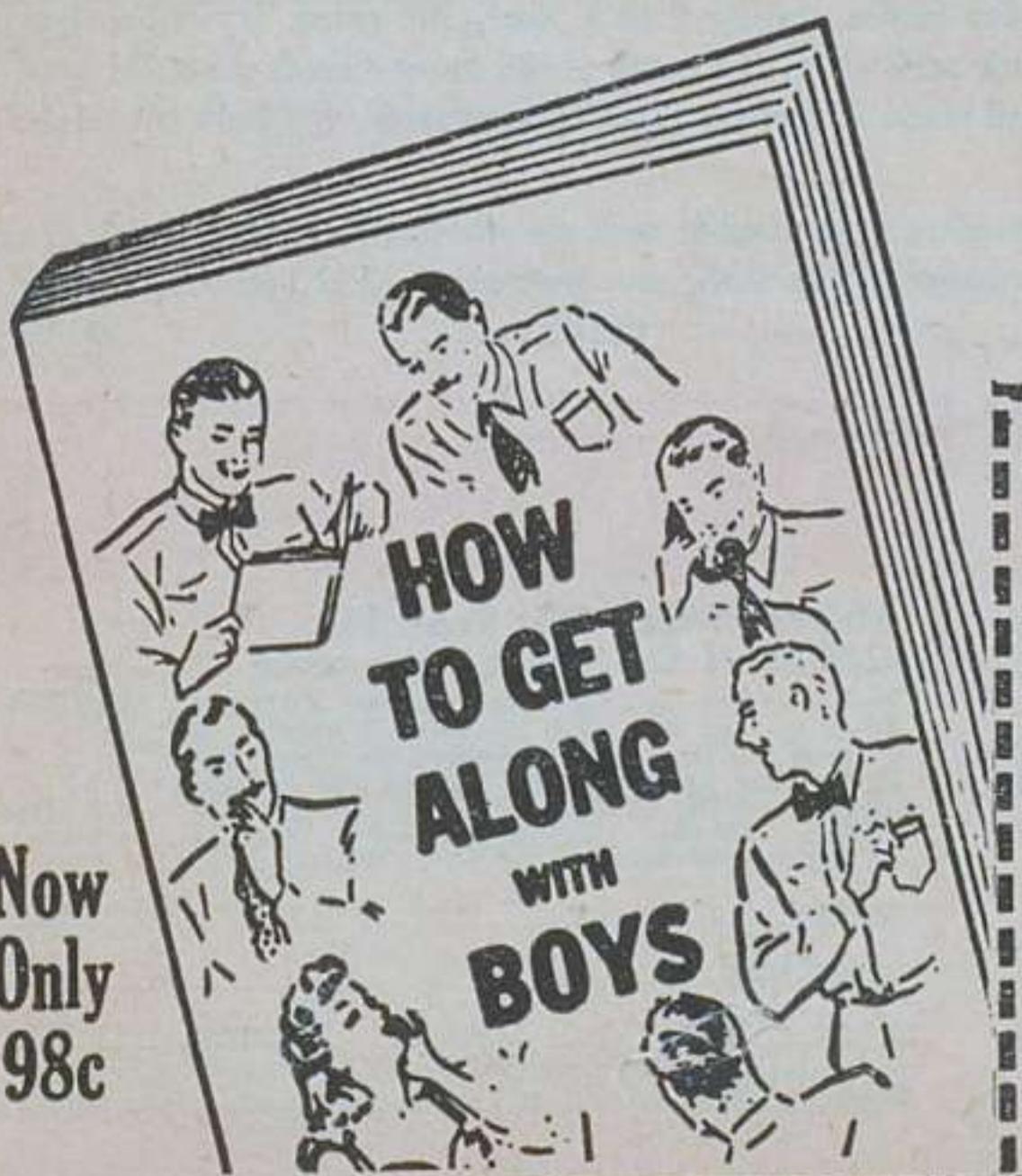
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ADDRESS.....

CITY..... STATE.....

Canada — \$1.25 with order

Now  
Only  
98c



# HAVE A SLIMMER, YOUTHFUL, FEMININE APPEARANCE INSTANTLY!



No other girdle or supporter belt has more hold in power! The Up-Lift Adjust-O-Belt is the newest, most comfortable girdle I ever had.

the laces and *PRESTO* your mid section is reshaped, your back is braced and you look and feel younger!

# REDUCE

## YOUR APPEARANCE! LOOK AND FEEL LIKE SIXTEEN AGAIN!

Don't look old before your time. Do as thousands of others do, wear a comfortable, new and improved UP-LIFT ADJUST-O-BELT! The UP-LIFT ADJUST-O-BELT with the amazing new *adjustable* front panel controls your figure the way you want it, with added support where you need it most. Simply adjust

### MORE UP-LIFT AND HOLD-IN POWER!

The UP-LIFT ADJUST-O-BELT takes weight off tired feet and gives you a more alluring, more daringly feminine, curvaceous figure the instant you put it on. It gives you lovely curves just in the right places, with no unwanted bulges in the wrong ones. It whittles your waist line to nothingness no matter what shape you may now have. *It's easily adjusted—always comfortable!*

### TEST THE ADJUST-O-BELT UP-LIFT PRINCIPLE WITH YOUR OWN HANDS!

Clasp your hands over your abdomen, press upwards and in gently, but firmly. You feel better don't you! That's just what the UP-LIFT ADJUST-O-BELT does for you only the ADJUST-O-BELT does it better. Mail Coupon and test it at home for 10 days FREE at our expense!



### APPEAR SLIMMER, AND FEEL BETTER!

The UP-LIFT ADJUST-O-BELT lifts and flattens unsightly bulges, comfortably, quickly, firmly. It readjusts easily to changes in your figure, yet no laces touch your body. It gives instant *slenderizing figure control*. It fashionably shapes your figure to its slimmest lines. *Like magic the UP-LIFT ADJUST-O-BELT obeys your every wish. Pounds and inches seem to disappear instantly from waist, hips and thighs.* You can adjust it to your slimmed down figure as your figure changes. It gives the same fit and comfort you get from a made to order girdle costing 2 to 3 times the price. It washes like a dream. Style: Panty and regular. Colors nude and white. It's made of the finest stretch material used in any girdle with a pure satin front panel and made by the most skilled craftsmen. It's light in weight but powerfully strong.

It won't roll up, bulge or curl at the top. It gives extra-double support where you need it most. *No other girdle at any price can give you better support, can make you look better, feel better or appear slimmer.* Sizes 24 to 44 waist.

ONLY.....\$3.98



You will look like and feel like this beautiful model in your new and improved Up-Lift Adjust-O-Belt.

### FREE:

New amazing NYLON laces will be sent free with your order. Try them instead of your regular laces. You may keep them FREE even if you return the girdle.

### SEND NO MONEY

ADJUST-O-BELT CO., Dept. 162  
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Rush your new and improved UP-LIFT ADJUST-O-BELT for \$3.98 in size and style checked.  Regular,  Panty.  
 Send C.O.D. I will pay postage plus handling.  
 I enclose \$3.98. You pay postage plus handling.  
CHECK SIZE:  Sm. (23-26);  Med. (27-28);  
 Lg. (29-30);  XL (31-32);  XXL (34-36);  
 XXXL (38-40);  XXXXL (42-44).

NAME .....

ADDRESS .....

CITY ..... ZONE ..... STATE .....  
I understand if not delighted with the UP-LIFT ADJUST-O-BELT I can return it in 10 days for full purchase price refund.

-----SENT ON APPROVAL-----